

Internship Portfolio

Zach Franklin

Social Media Strategy

The strategy behind our social media content was to keep college students in the area up to date on specific events that would be taking place at the church. We used the Instagram feed and Instagram stories to post dates, times, and other specifics for gatherings.

Since COVID-19 created a new set of challenges in church gatherings, we also used social media to encourage college students in their faith. We posted a summer reading list, bible verses, stories/testimonies from several of the current and active college students in the ministry, and response boxes for people to let us know how we could pray for them for the week.

I. Posting Schedule:

The original posting schedule went as followed:

Sunday morning: Post on stories a reminder to watch service online

Monday: Repost Sunday's sermon recap from Biltmore Church's feed onto stories

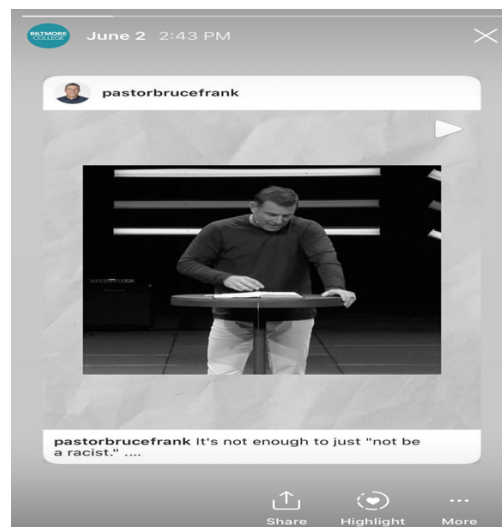
Tuesday: Post on Stories a reminder to come to small group on Wednesday nights

Wednesday: Post on feed scripture verse

Thursday: Post on Stories a question box for prayer

Friday: Post on feed good books to read

II. Samples of social media content



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Liked by jamesmyers47 and 154 others
biltmorecollege My name is Zach Franklin, I am a student at Western Carolina University. I became a Christian on August 8, 2018. Before giving my life to Christ I was lost; I was... more
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June 15



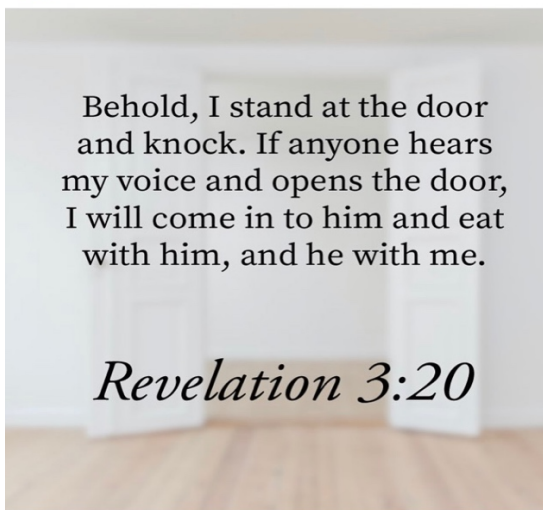
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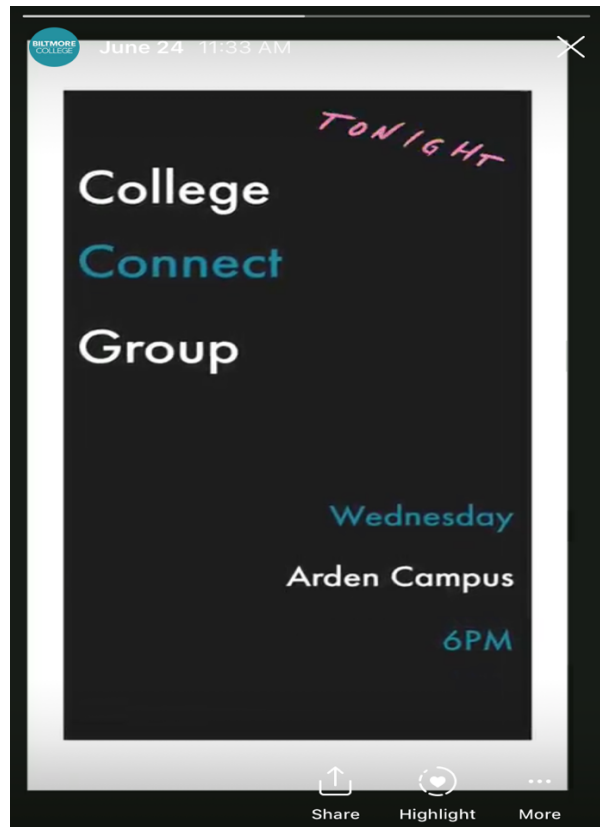
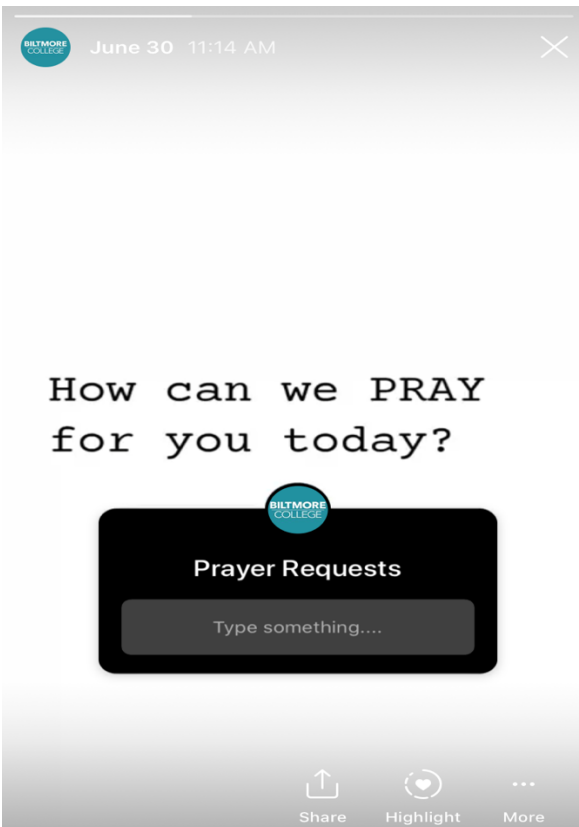
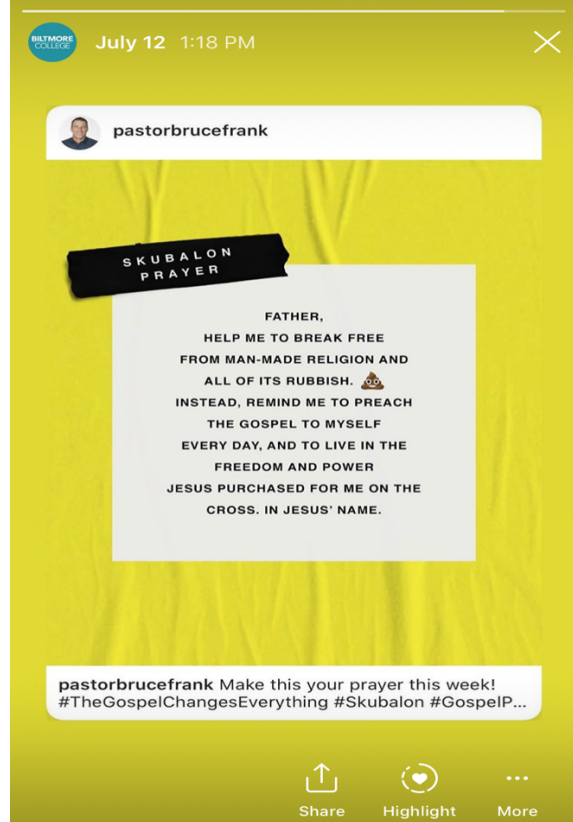


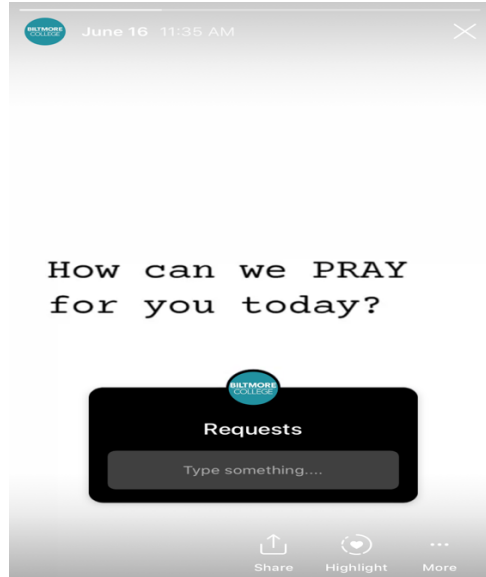
Liked by haley_bartlett and 114 others
biltmorecollege My name is Judah Bollinger, and I am a student at Western Carolina University. My testimony is a little different than what comes to mind when people... more
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June 22

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Liked by imorehous and 36 others
biltmorecollege Jesus wants a relationship with you! All you have to do is take the first step and open the door.
June 25





Public Relations Writing

I. Letters to recent High School graduates

At the beginning of the month we compiled a list of all recent high school graduates in Buncombe County from the high school student ministry team at the church. We then sent letters to them to congratulate, encourage, and give them an opportunity to stay connected.

a. Sample letter to high school students:

“Congratulations (Name)!

We know this may not be the graduation you envisioned, but we are celebrating with you and praying for you as you enter this new season of life! We care about you and want to stay connected. Let us know how we can help!

Biltmore College Ministry”

II. Creating a Lesson Plan

This summer the college ministry went through a bible study on Romans. I created a lesson plan for a specific passage in Romans to teach at a Wednesday night small group.

a. Lesson Plan notes:

(Romans 8:7-16)

(v.7) We are called to seek Ourselves, Honor, and immortality, with patience and perseverance.
 • What does it mean to seek Ourselves, Honor, and immortality?
 Ourselves - Gods Grace, the light drive a better, Pious w/ humanity. To offer you up to be used to do good.
 Honor - To honor that comes from God (Chal. 12:12) "I will give, send and Father servant"
 Immortality - To seek the day of coming Gods kingdom and putting on immortality. (1 Cor. 15:52)

(v.8) Things to run away from
 (v.9) Re-entrating v.7. Seen done things they will be given to you.

(v.11) Personality - To give consideration to a person because of who they are. → God does not show this.

(v.12) What is the Law? What makes you to the people of Israel. (First five books of the bible).
 • Those without the Law will be judged accordingly, with a more limited knowledge of God. (v.13-14)

(v.13) Hearing means Nothing without doing. Those who hear and do not do are not more accountable.

(v.14) (v.15) What does it mean to have the Law written on your heart? To consciously know Right from Wrong, to know your must be a God through seeing his Creation.
 • What does it mean to accuse or even excuse them? Because God people who do good things but don't give their trust in God, will have their good deeds written against them.

Focus - If the good deeds are aligned with Trust in God they will be counted.

(v.16) God knows our Motives. He knows our thoughts and hearts and in what way we work or deeds are of the flesh or the Spirit.
 (v.17) "Search the heart, test the mind".

Summary's to-Be... A Reformed life will produce Holy Living, Right doing Comes from Right Motivation, which only God can give. Lack of Right living is signs of being lost.

(Romans 6) "Dead to Sin, Alive to God" (v.1-14)

(v.1) Paul is speaking to intentional, Willful, sinning as an established pattern of life.

(v.2) Answers the question asked in verse 7. A True believer cannot live in the sin in which he was delivered from. If you have died to worldly living then you cannot live in it. If you can still live in it then you have not died to it.

(v.3) All True Christians have been baptized into Christ Jesus. (Permanently immersed into him). The Christians have been made one with Christ. To New life God gives us is a divine one. (v.4-11)

(v.4) We died with Christ in order that we may have life through him and his free love.

(v.5) As an old life died, A new one was born.

Zoom Meeting

I. Sermon-Based Discussion

On Sunday's I would take notes from the church service streamed online.

Occasionally, I would lead Zoom meetings with other college students to discuss the sermon from the previous Sunday.

a. Samples of Sermon Notes for Zoom meeting

Philippians 3:12-16 "No Turning Back"

(v.12) Effort isn't a sin, or a bad thing. What isn't opposed to effort, it's opposed to coming. Because his grace we can change.

(v.13) One thing I do's forgetting what lies behind and striving forward to what lies ahead.

- Satan likes to get historical so we get historical. He will attack your thoughts.

Paul had to make every effort to take hold of Gods Grace and leave that thing behind. And so do we, we have to get that deprecate and grab hold of Gods Grace.

Let the Gospel KEEP changing everything in your life. Live up to whatever truth we have obtained. (depending on your specific vision, live up to that) Don't compare your vision to others.
 • BUT, we are all called to keep moving forward.

- We can choose to live in the past, but there is no future there. Time moves one way. The gospel is always forward moving, because it has already forgotten the past.

The Gospel coaches us, The Gospel calls for us, The Gospel corrects us.

God doesn't criticize you, STOP criticizing yourself.
 • Let the Gospel Purify you from your attempt to be perfect. Because you can't!!